



FOR IMMEDIATE RELEASE

PRESS CONTACTS:

James Reno
Reno Communications
339.927.7073
jamie.reno@renocommunications.com

Susan Cain
WellDyneRx
303.645.2613
scain@welldynerx.com

WellDyneRx Unveils Second Pharmacy Mail Service Facility Using Innovation's High Volume Prescription Dispensing Technology

Growing PBM's Lakeland, Florida Facility to Create 100 New Jobs in 2009; Forecast 678 New Jobs by End of 2010

Watch the Tampa Bay Fox News video at:

http://www.myfoxtampabay.com/dpp/news/local/polk/polk_welldyne_jobs_031009

JOHNSON CITY, NY - March 12, 2009 - Innovation, makers of PharmASSIST® pharmacy automation solutions, today announced that WellDyneRx®, a national pharmacy benefit management company, has successfully implemented a PharmASSIST High Volume prescription dispensing system at their newly unveiled pharmacy mail service facility in Lakeland, Florida. WellDyneRx opened the 66,000 square foot facility on March 5th and expects to create approximately 100 new jobs in 2009. The company is also forecasting the creation of 678 jobs through the end of 2010.

"We are very excited that our continued business growth is allowing us to expand into the Florida market," says Damien Lamendola, president and CEO, WellDyneRx. "During this period of tough economic times, it is especially rewarding to be involved in a business that is creating new employment opportunities. Our business is healthy and strong, and we are excited to find the best employees in the Lakeland area to join our team."

WellDyneRx has operated a pharmacy mail service facility in Colorado for over two decades. The facility implemented Innovation's PharmASSIST High Volume prescription dispensing technology in 2006. The company's strong growth and rising prescription volumes required an additional facility to handle capacity demands. The opening of a second facility in Florida enables WellDyneRx to geographically balance their operations and provide secure back-up facilities for their growing customer base.

Lamendola said the Lakeland facility's PharmASSIST High Volume robotic dispensing and distribution system provides the highest level of quality control, efficiency, and customer service for their health care members. The system comprises two RDS ROBOTx™ units containing 720 dispensers, three PharmASSIST cabinets providing another 150 dispensers, remote pneumatic vial delivery, a multi-tiered conveying unit with RFID tracking, and several workstations. The core of the system is the PharmASSIST Symphony® workflow software, which integrates with WellDyneRx's other proprietary software systems for pharmacy management, packaging and shipping. Symphony serves as the conduit of information between all systems and tracks all prescription activity throughout the filling and transport process.

"We are investing in the future of our company and the future of Lakeland," said Susan Cain, chief operating officer, WellDyneRx. "We are putting in place the most advanced prescription mail service technology in the nation. Our investment of \$20 million into our Lakeland facility provides us with the capacity to fill over 30 million prescriptions per year with incredible efficiency, safety and cost effectiveness."

"Despite the state of the economy WellDyneRx's business has excelled, creating much needed jobs," said Mary Reno, CEO, Innovation. "As business partners, we continue to grow together as WellDyneRx's second high volume system incorporates a number of our latest high volume design and development efforts—all of which further enhance system productivity, safety, and return on investment."

-more-

WellDyneRx Unveils Second Pharmacy Mail Service Facility-2

About WellDyneRx

WellDyneRx is a national pharmacy benefit management company that services its health plan members through a retail network of over 58,000 nationwide pharmacies. In addition, two full-service mail order facilities located in Colorado and Florida, utilize advanced robotics to accurately fill more than 30 million prescriptions per year. WellDyneRx also provides access to comprehensive specialty drug therapy through US Specialty Care®, a division of WellDyne. WellDyneRx' customers include Managed Care Organizations, Medicare and government health plans, as well as the health plans of employers and unions. For more information on WellDyneRx, visit www.welldynerx.com.

About Innovation

Innovation, a leader in the world of automated prescription dispensing and workflow systems, offers the PharmASSIST family of products to address the prescription growth, quality assurance, pharmacy workflow, and cost control challenges of all types of pharmacies. Using PharmASSIST pharmacy automation solutions, pharmacies increase operational efficiency, enhance patient safety, and set new benchmarks for quality, productivity, and customer satisfaction. For more information on Innovation, visit www.innovat.com.

#####