

INNOVATION

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WellDyne RxWEST Addresses Prescription Growth With Innovation's PharmASSIST RDS ROBOTx

Colorado-based Pharmacy Benefit Manager Implements Central Fill Robotics in In-House Mail Order Pharmacy

JOHNSON CITY, NY – December 19, 2006 – Innovation Associates announced today that WellDyne RxWEST has successfully implemented its PharmASSIST® RDS ROBOTx™ system to address the rapidly growing prescription volume in their in-house mail order pharmacy, WellDyneRx. Since deploying the RDS ROBOTx central fill system in July, WellDyneRx has increased throughput by 25% and has exceeded its turnaround guarantees by 24 hours. The installation of the system now provides WellDyneRx with the ability to increase production to over 18,500 prescriptions per day from their current facility.

“Prior to conducting our technology search, we set the bar high. We wanted a state-of-the-art robotic dispensing system with the highest levels of safety, speed, and cost effectiveness,” said Susan Cain, senior vice president of operations, WellDyne RxWEST. “With Innovation’s RDS ROBOTx, we increased our volume while simultaneously adding multiple levels of prescription monitoring for patient safety. We have demonstrated a unique design and process flow integration that allows us to replicate high volume dispensing with a high degree of customization for our clients.”

WellDyneRx’s RDS ROBOTx system is comprised of a 360-dispenser Robotic Work Cell, a three-tiered Tote Conveying system with RFID tracking, and six PharmASSIST workstations (three for Rx Verification and three for Manual Filling). The system is fully integrated with PharmASSIST Symphony® (workflow management software), Per-Se’s MailRx™ pharmacy management system, and Pitney Bowes’ Ascent™ package management software. The PharmASSIST Symphony component serves as conduit of shipping information between MailRx and Ascent and eliminates the need for the re-keying of mailing information to create shipping labels and shipping charges.

“One of the other key advantages of the RDS ROBOTx system is its small overall footprint,” said Cain. “With this extremely efficient workflow and materials movement, we provide high quality, cost effective service to clients that favorably compares to direct ownership.”

About WellDyne RxWEST

Founded in 1990, WellDyne RxWEST is a national pharmacy benefit manager focused on providing clients with innovative health management strategies, cost containment options, and incredible service. WellDyneRx delivers customized solutions through a team approach dedicated to flexibility and responsiveness to address client-specific health and productivity goals. WellDyne RxWEST currently serves their health plan members through a retail network of over 53,000 national pharmacies, and a full-service mail order facility located in the Colorado headquarters. US Specialty Care, a division of WellDyneRx, provides access to comprehensive specialty drug therapy for clients and members. For more information on WellDyne RxWEST, visit www.welldynerx.com.

About Innovation

Innovation Associates, Inc., a leader in the world of automated prescription dispensing, offers the PharmASSIST family of products to address the prescription growth, quality assurance, pharmacy workflow, and cost control challenges of all size pharmacies. With over three decades of broad-based, business experience, Innovation Associates is dedicated to delivering the highest-quality pharmacy automation products to the pharmacy industry. For more information on Innovation Associates, Inc., visit www.innovat.com.

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